

Judge Renee McElhaneuy Buy

Station	Program	Day	Time	Length	Rate	10/1-10/7/2012		10/8-10/14/2012		10/15-10/21/2012		
						# spots	Total \$	Class	Rate	# spots	Total \$	Class
WOAI	AM News	M-F	6a-7a	:30	\$300	1	\$300	4	\$300	1	\$300	4
WOAI	Today	M-F	7a-9a	:30	\$300	1	\$300	4	\$300	1	\$300	4
WOAI	SA Living	M-F	10-11a	:30	\$90	1	\$90	4	\$90	1	\$90	4
WOAI	5pm News	M-F	5-530p	:30	\$325	1	\$325	4	\$300	1	\$300	3
WOAI	530p News	M-F	530p-6p	:30	\$550	0	\$0	4	\$150	0	\$0	4
WOAI	10pm News	M-F	10-1035p	:30	\$700	0	\$0	4	\$700	0	\$0	4
WOAI	Sat. Today	Sat	6-8a	:30	\$75	0	\$0	4	\$75	1	\$75	1
WOAI	AM News	M-F	6a-7a	:30	\$400	1	\$400	4	\$200	0	\$0	4
WOAI	Today	M-F	7a-9a	:30	\$400	1	\$400	4	\$300	0	\$0	4
WOAI	SA Living	M-F	10-11a	:30	\$125	1	\$125	4	\$90	0	\$0	4
WOAI	5pm News	M-F	5-530p	:30	\$500	1	\$500	4	\$500	0	\$0	4
WOAI	530p News	M-F	530p-6p	:30	\$550	0	\$0	4	\$550	0	\$0	4
WOAI	10pm News	M-F	10-1035p	:30	\$950	1	\$950	4	\$700	0	\$0	4
WOAI	Sat. Today	Sat	6p-7p	:30	\$175	1	\$175	4	\$75	0	\$0	4
WOAI	AM News	M-F	5a-6a	bookends	\$110	0	\$0	4	\$110	2	\$220	4
WOAI	AM News	M-F	6a-7a	bookends	\$300	1	\$300	4	\$300	2	\$600	4
WOAI	Today	M-F	7a-9a	bookends	\$300	0	\$0	4	\$300	1	\$300	4
WOAI	SA Living	M-F	10-11a	bookends	\$90	1	\$90	4	\$90	2	\$180	4
WOAI	Judge Judy	M-F	4-5p	bookends	\$175	1	\$175	4	\$175	0	\$0	4
WOAI	5pm News	M-F	5-530p	bookends	\$325	0	\$0	4	\$325	0	\$0	4
WOAI	6-630p	M-F	6-630p	bookends	\$500	1	\$500	4	\$500	1	\$500	4
WOAI	10pm News	M-F	10-1035p	bookends	\$700	0	\$0	4	\$700	0	\$0	4
WOAI TOTAL					\$4,630	14	\$3,055	13	\$3,055	14	\$5,180	3

Judge Renee McElhaney Buy

Station	Program	Day	Time	Length	10/22-10/28/2012			10/29-11/4/2012			11/5-11/6/2012 (MONDAY - TUESDAY)			TOTAL FOR STATION				
					Rate	# spots	Total \$	Class	Rate	# spots	Total \$	Class	Day	Time	Length	Rate	# spots	Total \$
WOAI	AM News	M-F	6a-7a	:30	\$400	0	\$0	3	\$650	1	\$650	2	M-Tu	6a-7a	:30	\$650	0	\$0
WOAI	Today	M-F	7a-9a	:30	\$400	0	\$0	3	\$650	1	\$650	2	M-Tu	7a-9a	:30	\$650	0	\$0
WOAI	SA Living	M-F	10-11a	:30	\$125	1	\$125	0	\$0	3	\$125	0	M-Tu	10-11a	:30	\$200	0	\$0
WOAI	5pm News	M-F	5-530p	:30	\$425	1	\$425	0	\$0	3	\$1,500	0	M-F	5-530p	:30	\$700	0	\$0
WOAI	530p News	M-F	530p-6p	:30	\$750	0	\$0	3	\$4,200	0	\$0	2	Mon	530-6p	:30	\$1,200	0	\$0
WOAI	60pm News	M-F	10-1035p	:30	\$950	0	\$0	3	\$1,500	0	\$0	2	Mon	10-1035p	:30	\$1,500	0	\$0
WOAI	Sat. Today	Sat	6-8a	:30	\$100	1	\$100	0	\$0	3	\$175	1	M-Tu	6-8a	:30	\$175	0	\$0
WOAI	AM News	M-F	6a-7a	:30	\$400	0	\$0	3	\$650	0	\$0	2	M-Tu	6a-7a	:30	\$650	0	\$0
WOAI	Today	M-F	7a-9a	:30	\$400	0	\$0	3	\$650	0	\$0	2	M-Tu	7a-9a	:30	\$650	0	\$0
WOAI	SA Living	M-F	10-11a	:30	\$125	0	\$0	3	\$125	0	\$0	3	M-Tu	10-11a	:30	\$200	0	\$0
WOAI	5pm News	M-F	5-530p	:30	\$425	0	\$0	3	\$1,450	0	\$0	2	Mon	5-530p	:30	\$700	0	\$0
WOAI	530p News	M-F	530p-6p	:30	\$750	0	\$0	3	\$1,200	0	\$0	2	Mon	530-6p	:30	\$1,200	0	\$0
WOAI	60pm News	M-F	10-1035p	:30	\$950	0	\$0	3	\$1,500	0	\$0	2	Mon	10-1035p	:30	\$1,500	0	\$0
WOAI	Sat. Today	Sat	6p-7p	:30	\$100	0	\$0	3	\$175	0	\$0	2	M-Tu	6-8a	:30	\$175	0	\$0
WOAI	AM News	M-F	5a-6a	:30	\$100	2	\$200	3	\$500	2	\$500	2	M-Tu	5a-6a	:30	\$250	1	\$250
WOAI	AM News	M-F	6a-7a	:30	\$400	2	\$800	3	\$650	2	\$1,300	2	M-Tu	6a-7a	:30	\$650	1	\$4,050
WOAI	Today	M-F	7a-9a	:30	\$400	1	\$400	3	\$650	2	\$1,300	2	M-Tu	7a-9a	:30	\$650	1	\$3,050
WOAI	SA Living	M-F	10-11a	:30	\$125	2	\$250	3	\$125	2	\$250	3	M-Tu	10-11a	:30	\$200	1	\$1,060
WOAI	Judge Judy	M-F	4-5p	:30	\$450	3	\$450	0	\$0	3	\$1,350	0	M-F	4-5p	:30	\$375	0	\$860
WOAI	5pm News	M-F	5-530p	:30	\$425	1	\$425	3	\$1,450	1	\$1,150	2	Mon	5-530p	:30	\$700	0	\$2,000
WOAI	60pm News	M-F	6-630p	:30	\$625	1	\$625	3	\$1,750	1	\$1,750	2	Mon	530-6p	:30	\$1,200	0	\$3,375
WOAI	10pm News	M-F	10-1035p	:30	\$950	1	\$950	3	\$1,500	1	\$1,500	2	Mon	10-1035p	:30	\$1,500	0	\$3,400
WOAI TOTAL					15	\$4,850	14	\$9,225		4	\$1,750	74	\$25,700					

Judge Renee McElhaney Buy

Station	Program	Day	Time	Length	Spots	Total for Buy
						Gross Budget
						Net Budget
WOAI	AM News	M-F	6a-7a	:30	4	\$1,650.00
WOAI	Today	M-F	7a-9a	:30	4	\$1,650.00
WOAI	SA Living	M-F	10-11a	:30	4	\$395.00
WOAI	5pm News	M-F	5-530p	:30	4	\$1,750.00
WOAI	530p News	M-F	530p-6p	:30	0	\$0.00
WOAI	10pm News	M-F	10-1035p	:30	1	\$950.00
WOAI	Sat. Today	Sat	6-8a	:30	4	\$450.00
WOAI	AM News	M-F	6a-7a	:30	1	\$400.00
WOAI	Today	M-F	7a-9a	:30	1	\$400.00
WOAI	SA Living	M-F	10-11a	:30	1	\$125.00
WOAI	5pm News	M-F	5-530p	:30	1	\$500.00
WOAI	530p News	M-F	530p-6p	:30	0	\$0.00
WOAI	10pm News	M-F	10-1035p	:30	1	\$950.00
WOAI	Sat. Today	Sat	6p-7p	:30	1	\$175.00
WOAI	AM News	M-F	5a-6a	bookends	9	\$1,570.00
WOAI	AM News	M-F	6a-7a	bookends	9	\$4,050.00
WOAI	Today	M-F	7a-9a	bookends	6	\$3,050.00
WOAI	SA Living	M-F	10-11a	bookends	9	\$1,060.00
WOAI	Judge Judy	M-F	4-5p	bookends	4	\$800.00
WOAI	5pm News	M-F	5-530p	bookends	3	\$2,080.00
WOAI	6pm News	M-F	6-630p	bookends	4	\$3,375.00
WOAI	10pm News	M-F	10-1035p	bookends	3	\$3,400.00
WOAI TOTAL				74	\$28,700.00	\$24,395.00

ORDER



Orders	Order / Rev:	51979	Primary AE:	
	Alt Order #:		Sales Office:	House Local
	Product Desc:	Judge Renee McElhaney/Republican/73	Sales Region:	SAT
	Estimate:			Local
	Flight Dates:	10/01/12 - 11/06/12		
	Original Date / Rev:	08/28/12 / 09/19/12		
	Order Type:	GENERAL		
Agency	Name:	Shark TV	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	11103 West Ave, Ste 200	Billing Cycle:	EOM/EOC
		San Antonio, TX 78213	Agency Commission:	15%
Advertiser	Name:	Renee McElhaney/Pol/Rep	New Business Thru:	
	Demographic:	HH	Order Separation:	00:15:00
	Product Codes:	Local Elections	Advertiser External ID:	
	Priority:	P-3	Agency External ID:	
	Revenue Codes:	AGY, POL-CAND, GEN		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	56	\$17,725.00	\$15,066.25	October 2012	56	\$17,725.00	\$15,066.25	0.00
10/29/12	11/06/12	18	\$10,975.00	\$9,328.75	November 2012	18	\$10,975.00	\$9,328.75	0.00
					Totals	74	\$28,700.00	\$24,395.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Local			Start Of Order - End Of Order	100%

Order Share	Share	Total
WOAI-TV	25%	\$28,700.00
Market	100%	\$114,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EOAI	0%	\$0.00
KABB	0%	\$0.00
KENS	0%	\$0.00
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	0%	\$0.00
KNIC	0%	\$0.00
KPXL	0%	\$0.00
KSAT	0%	\$0.00
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KVDF	0%	\$0.00
KWEX	0%	\$0.00
UNKWN	75%	\$86,100.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOAI	10/01/12	10/14/12	Local 6a News Local 6a News	CM	5:58a-7a	MTWTF--	:30	1	\$300.00	P-4	0.00	NM	2	\$600.00

Order / Rev: 51979
 Alt Order #: _____
 Flight Dates: 10/01/12 - 11/06/12

Advertiser: Renee McElhaney/Pol/Rep
 Product Desc: Judge Renee McElhaney/Republican/731 WOAI-TV
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	MTWTF--			1	\$300.00	0.00							
Week:	10/08/12	10/14/12	MTWTF--			1	\$300.00	0.00							
E 2	WOAI	10/01/12	10/14/12	Today Show	CM	7a-9a	MTWTF--	:30	1	\$300.00	P-4	0.00	NM	2	\$600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	MTWTF--			1	\$300.00	0.00							
Week:	10/08/12	10/14/12	MTWTF--			1	\$300.00	0.00							
E 3	WOAI	10/01/12	10/21/12	M-F 10a-11a	CM	10a-11a	MTWTF--	:30	1	\$90.00	P-4	0.00	NM	3	\$270.00
SA LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	MTWTF--			1	\$90.00	0.00							
Week:	10/08/12	10/14/12	MTWTF--			1	\$90.00	0.00							
Week:	10/15/12	10/21/12	MTWTF--			1	\$90.00	0.00							
E 4	WOAI	10/01/12	10/07/12	Local 5p News	CM	5p-530p	MTWTF--	:30	1	\$325.00	P-4	0.00	NM	1	\$325.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	MTWTF--			1	\$325.00	0.00							
E 5	WOAI	10/08/12	10/14/12	Sat Today Show	CM	5:58a-8a	-----S-	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	-----S-			1	\$75.00	0.00							
E 6	WOAI	10/08/12	10/14/12	Local 5a News	CM	5a-5:557a	MTWTF--	:15/15	2	\$110.00	P-4	0.00	BK	2	\$220.00
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	MTWTF--			2	\$110.00	0.00							
E 7	WOAI	10/01/12	10/14/12	Local 6a News	CM	5:58a-7a	MTWTF--	:15/15	2	\$300.00	P-4	0.00	BK	3	\$900.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	MTWTF--			1	\$300.00	0.00							
Week:	10/08/12	10/14/12	MTWTF--			2	\$300.00	0.00							
E 8	WOAI	10/08/12	10/14/12	Today Show	CM	7a-9a	MTWTF--	:15/15	1	\$300.00	P-4	0.00	BK	1	\$300.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/08/12	10/14/12	MTWTF--			1	\$300.00	0.00							
E 9	WOAI	10/01/12	10/21/12	M-F 10a-11a	CM	10a-11a	MTWTF--	:15/15	2	\$90.00	P-4	0.00	BK	4	\$360.00
SA LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	MTWTF--			1	\$90.00	0.00							
Week:	10/08/12	10/14/12	MTWTF--			2	\$90.00	0.00							
Week:	10/15/12	10/21/12	MTWTF--			1	\$90.00	0.00							
E 10	WOAI	10/01/12	10/21/12	M-F 4p-5p	CM	3:59:30p-4:57:59p	MTWTF--	:15/15	1	\$175.00	P-4	0.00	BK	2	\$350.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	MTWTF--			1	\$175.00	0.00							
Week:	10/08/12	10/14/12	-----			0	\$0.00	0.00							
Week:	10/15/12	10/21/12	MTWTF--			1	\$175.00	0.00							
E 11	WOAI	10/01/12	10/14/12	Local 6p News	CM	559p-630p	MTWTF--	:15/15	1	\$500.00	P-4	0.00	BK	2	\$1,000.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	MTWTF--			1	\$500.00	0.00							

Order / Rev: 51979
 Alt Order #: _____
 Flight Dates: 10/01/12 - 11/06/12

Advertiser: Renee McElhaney/Pol/Rep
 Product Desc: Judge Renee McElhaney/Republican/731 WOAI-TV
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	WOAI	10/01/12	10/14/12	Local 6p News Local 6p News M-F	CM	559p-630p	MTWTF--	:15/:15	1	\$500.00	P-4	0.00	BK	2	\$1,000.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/08/12	10/14/12	MTWTF--			1			\$500.00		0.00				
E 12	WOAI	10/15/12	10/21/12	Local 6a News Local 6a News	CM	5:58a-7a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	MTWTF--			1			\$400.00		0.00				
E 13	WOAI	10/15/12	10/21/12	Today Show Today Show	CM	7a-9a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	MTWTF--			1			\$400.00		0.00				
E 14	WOAI	10/15/12	10/21/12	Late 10p News M-F Late 10p News M-F	CM	9:59p-10:35p	MTWTF--	:30	1	\$950.00	P-3	0.00	NM	1	\$950.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	MTWTF--			1			\$950.00		0.00				
E 15	WOAI	10/15/12	10/28/12	Sat Today Show Sat Today Show	CM	5:58a-8a	-----S-	:30	1	\$100.00	P-3	0.00	NM	2	\$200.00
SAT TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-----S-			1			\$100.00		0.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	-----S-			1			\$100.00		0.00				
E 16	WOAI	10/15/12	10/28/12	Local 5a News Local 5a News	CM	5a-5:557a	MTWTF--	:15/:15	2	\$150.00	P-3	0.00	BK	4	\$600.00
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	MTWTF--			2			\$150.00		0.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	MTWTF--			2			\$150.00		0.00				
E 17	WOAI	10/15/12	10/28/12	Local 6a News Local 6a News	CM	5:58a-7a	MTWTF--	:15/:15	1	\$400.00	P-3	0.00	BK	3	\$1,200.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	MTWTF--			1			\$400.00		0.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	MTWTF--			2			\$400.00		0.00				
E 18	WOAI	10/15/12	10/28/12	Today Show Today Show	CM	7a-9a	MTWTF--	:15/:15	1	\$400.00	P-3	0.00	BK	2	\$800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	MTWTF--			1			\$400.00		0.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	MTWTF--			1			\$400.00		0.00				
E 19	WOAI	10/15/12	10/28/12	Local 5p News Local 5p News M-F	CM	5p-530p	MTWTF--	:15/:15	1	\$425.00	P-4	0.00	BK	2	\$850.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	MTWTF--			1			\$425.00		0.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	MTWTF--			1			\$425.00		0.00				
E 20	WOAI	10/15/12	10/28/12	Late 10p News M-F Late 10p News M-F	CM	9:59p-10:35p	MTWTF--	:15/:15	1	\$950.00	P-3	0.00	BK	2	\$1,900.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	MTWTF--			1			\$950.00		0.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	MTWTF--			1			\$950.00		0.00				
E 21	WOAI	10/22/12	10/28/12	M-F 10a-11a San Antonio Living	CM	10a-11a	MTWTF--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
SAN ANTONIO LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	MTWTF--			1			\$125.00		0.00				
E 22	WOAI	10/22/12	10/28/12	CM	5p-530p	MTWTF--	:30	1	\$425.00	P-4	0.00	NM	1	\$425.00	

Order / Rev: 51979
 Alt Order #: _____
 Flight Dates: 10/01/12 - 11/06/12

Advertiser: Renee McElhaney/Pol/Rep
 Product Desc: Judge Renee McElhaney/Republican/731 WOAI-TV
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local 5p News															
Local 5p News M-F															
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	MTWTF--			1	\$425.00			0.00					
E 23	WOAI	10/22/12	10/28/12	NBC Nightly News	CM	530p-6p	MTWTF--	:30	1	\$750.00	P-3	0.00	NM	2	\$1,000.00
Nightly News M-F															
NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	MTWTF--			1	\$750.00			0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Type</u>
1	WOAI	10/22/12-10/28/12	NBC Nightly News			530p-6p				MTWThF----		:30	(\$750.00)	0.00	NM
See MG 23.2,23.3 [Due to Political] Due to Political															
2	WOAI	10/08/12-10/19/12	Local 5p News			5p-530p				MTWThF----		:30	\$500.00	0.00	NM
④ MG for 23.1 10/26 [Approved by Buyer]															
3	WOAI	10/08/12-10/19/12	Local 5p News			5p-530p				MTWThF----		:30	\$500.00	0.00	NM
④ MG for 23.1 10/26 [Approved by Buyer]															
E 24	WOAI	10/22/12	11/04/12	M-F 10a-11a	CM	10a-11a	MTWTF--	:15/15	2	\$125.00	P-3	0.00	BK	4	\$500.00
San Antonio Living															
SAN ANTONIO LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	MTWTF--			2	\$125.00			0.00					
Week:	10/29/12	11/04/12	MTWTF--			2	\$125.00			0.00					
E 25	WOAI	10/22/12	10/28/12	M-F 4p-5p	CM	3:59:30p-4:57:59p	MTWTF--	:15/15	2	\$225.00	P-3	0.00	BK	2	\$450.00
Judge Judy															
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	MTWTF--			2	\$225.00			0.00					
E 26	WOAI	10/22/12	10/28/12	Local 6p News	CM	559p-630p	MTWTF--	:15/15	1	\$625.00	P-3	0.00	BK	1	\$625.00
Local 6p News M-F															
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12	MTWTF--			1	\$625.00			0.00					
E 27	WOAI	10/29/12	11/04/12	Local 6a News	CM	5:58a-7a	MTWTF--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
Local 6a News															
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	MTWTF--			1	\$650.00			0.00					
E 28	WOAI	10/29/12	11/04/12	Today Show	CM	7a-9a	MTWTF--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	MTWTF--			1	\$650.00			0.00					
E 29	WOAI	10/29/12	11/04/12	Sat Today Show	CM	5:58a-8a	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
Sat Today Show															
SAT TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-----S-			1	\$175.00			0.00					
E 30	WOAI	10/29/12	11/06/12	Local 5a News	CM	5a-5:557a	MTWTF--	:15/15	2	\$250.00	P-2	0.00	BK	3	\$750.00
Local 5a News															
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	MTWTF--			2	\$250.00			0.00					
Week:	11/05/12	11/11/12	MT-----			1	\$250.00			0.00					
E 31	WOAI	10/29/12	11/06/12	Local 6a News	CM	5:58a-7a	MTWTF--	:15/15	2	\$650.00	P-2	0.00	BK	3	\$1,950.00
Local 6a News															
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	MTWTF--			2	\$650.00			0.00					

Order / Rev: 51979 Advertiser: Renee McElhaney/Pol/Rep
 Alt Order #: Product Desc: Judge Renee McElhaney/Republican/731 WOAI-TV
 Flight Dates: 10/01/12 - 11/06/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	WOAI	10/29/12	11/06/12	Local 6a News Local 6a News	CM	5:58a-7a	MTWTF--	:15/:15	2	\$650.00	P-2	0.00	BK	3	\$1,950.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1				\$650.00		0.00			
E 32	WOAI	10/29/12	11/06/12	Today Show Today Show	CM	7a-9a	MTWTF--	:15/:15	2	\$650.00	P-2	0.00	BK	3	\$1,950.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$650.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$650.00		0.00			
E 33	WOAI	10/29/12	11/04/12	Local 5p News Local 5p News M-F	CM	5p-530p	MTWTF--	:15/:15	1	\$1,150.00	P-2	0.00	BK	1	\$1,150.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$1,150.00		0.00			
E 34	WOAI	10/29/12	11/04/12	Local 6p News Local 6p News M-F	CM	559p-630p	MTWTF--	:15/:15	1	\$1,750.00	P-1	0.00	BK	1	\$1,750.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$1,750.00		0.00			
E 35	WOAI	10/29/12	11/04/12	Late 10p News M-F Late 10p News M-F	CM	9:59p-10:35p	MTWTF--	:15/:15	1	\$1,500.00	P-2	0.00	BK	1	\$1,500.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$1,500.00		0.00			
E 36	WOAI	11/05/12	11/06/12	M-F 10a-11a San Antonio Living	CM	10a-11a	MT-----	:15/:15	1	\$200.00	P-3	0.00	BK	1	\$200.00
SAN ANTONIO LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1				\$200.00		0.00			
N 37	WOAI	10/01/12	10/07/12	Local 6a News Local 6a News	CM	5:58a-7a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		1				\$400.00		0.00			
N 38	WOAI	10/01/12	10/07/12	Today Show Today Show	CM	7a-9a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		1				\$400.00		0.00			
N 39	WOAI	10/01/12	10/07/12	M-F 10a-11a San Antonio Living	CM	10a-11a	MTWTF--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
SAN ANTONIO LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		1				\$125.00		0.00			
N 40	WOAI	10/01/12	10/07/12	Local 5p News Local 5p News M-F	CM	5p-530p	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		1				\$500.00		0.00			
N 41	WOAI	10/01/12	10/07/12	Late 10p News M-F Late 10p News M-F	CM	9:59p-10:35p	MTWTF--	:30	1	\$950.00	P-3	0.00	NM	1	\$950.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		1				\$950.00		0.00			
N 42	WOAI	10/01/12	10/07/12	Troubador Troubador/Bronco Rd	CM	6p-6:57p	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$175.00		0.00			
														Totals	
														74	\$28,700.00